



HELLO

MY NAME IS

AVIELLE  
HEATH

THE PROBLEM SOLVER

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AWARDS

Status of Women Award  
OSSTF District 12 (2004)

The Status of Women Award recognizes activism and leadership in advocating and building awareness on women's economic and equality issues.

Skills

- Social Media
- Event Planning
- Fundraising
- Databases
- Dropbox
- Microsoft Office
- Photoshop
- Final Cut X
- Web Design
- Google products

WWW.AVIELLEHEATH.COM

SUMMARY

Award winning leadership skills paired with years of experience managing and mentoring diverse groups with consistent success. Passionate about helping people achieve their dreams by creating stable, positive and productive environments.  
\*Dual Citizenship Canada/USA\*

EDUCATION

Western Washington University 2010-2012

Bachelors in Humanities and Social Sciences,

Major- Non-Profit Management, Minor- International Business  
Activities and Societies: Homeless Youth Outreach Club

Whatcom Community College 2005-2009

Associates Degree, Business, Management, Marketing, and Related Support Services

Activities and Societies: Chair of Activities Committee, President of Drama Club and Sustainability Club

WORK EXPERIENCE

Executive Director

Bellingham Film - Bellingham, Washington Area July 2012 - Present

\*Bellingham Film, an organization devoted to the development of the film industry north of Seattle. We offer networking opportunities, training sessions, mentor-ship and assistance with productions on all levels.

Producer - Production Designer - Casting Director

Hand Crank Films - Bellingham, Washington Area July 2012 - Present

- \* Work with client and director to ensure all elements of production are in place.
- \* Work with Director to create overall look and feel of film. Manage all aspects of the Art Department.
- \* Work with pre-production team to define talent needs. Recruit actors for films. Host casting calls. Manage talent on set.

Director of Guerilla Film Project

Pickford Film Center - Bellingham, Washington Area Dec 2013 - Nov 2014

\*Plan, oversee, and manage all aspects of Guerilla Film Project, an annual 65hr film competition for high school students in Washington State.

Director of WSSN Film Showcase

Washington State Studio Network - Everett, WA January 2013—August 2014

Plan, oversee, and manage all aspects of The WSSN Film Showcase, a film showcase featuring short films from a variety of genres, commercials, music videos, and more.

## WHY WE SHOULD WORK TOGETHER

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- ▶ Exceptional listener and communicator who effectively conveys information verbally and in writing.
- ▶ Extensive software utilizer with proficiency spanning a variety of business and creative applications.
- ▶ Highly analytical thinker with demonstrated talent for identifying, scrutinizing, improving, and streamlining complex work processes.
- ▶ Adaptable delegator who thrives in environments requiring ability to effectively prioritize and juggle multiple concurrent projects.
- ▶ Goal-driven leader who maintains a productive climate and confidently motivates, mobilizes, and coaches employees to meet high performance standards.
- ▶ Personable professional whose strengths include cultural sensitivity and an ability to build rapport with a diverse workforce in multicultural settings.
- ▶ Results-driven achiever with exemplary planning and organizational skills, along with a high degree of detail orientation.
- ▶ Innovative problem solver who can generate workable solutions and resolve complaints.
- ▶ Resourceful team player who excels at building trusting relationships with customers and colleagues.



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## WORK EXPERIENCE

### **Director of Bleedingham Film Festival**

*Bellingham Film Festivals - Bellingham, Washington Area 2012-2013*

\*Create, plan, oversee, and manage all aspects of Bleedingham Film Festival, an annual horror short film festival.

### **Manager**

*Center For Expressive Arts and Experiential Education*

*Bellingham, Washington Area September 2009—May 2010*

\*Business Development: Develop and implement a business plan. Facilitate meetings. Design internal structures to accommodate changing needs.

\* Office Manager: Develop internal policies, procedures and contracts. Manage all aspects of private party/event rentals and scheduled classes.

\*Program Director: Work independently and with local organizations to plan monthly and weekly community events. Mentor 10 independent educators to help develop and market their programs. Facilitate local meetings to combine resources and identify needs in the community.

\*Gallery Curator: Book new local artists each month. Organize events for monthly Downtown Gallery Walks.

### **Chair of Activities Committee**

*Whatcom Community College - Bellingham, Washington Area March 2007—2008*

\*Lead, manage and mentor a committee of 8- 15 college students and advise students/clubs on planning events.

\*Book talent and lectures for weekly shows, as well as developing promo pieces for these events. Create, plan and execute an art show with a silent auction.

\*Participate in meetings with departments, clubs, schools, businesses and organizations to increase communication between these groups.

\*Organized the first ASWCC student-wide survey.

### **Focus Group Leader**

*Consumer Vision - Toronto, Canada Area 2003-2005*

\*Recruiter/Onsite Recruiter: Call clients to complete surveys assessing qualification for focus groups. Go out into public and recruit people for focus groups on short notice, qualifying them on the spot.

\*Interviewer/ Focus Group Leader: Interview clients about products, gain information on product marketing and design.

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## VOLUNTEER WORK

### **Film Liaison**

*Washington FilmWorks - Washington State January 2013—Present*

\*Organize and rally filmmakers for film events.

\*Build Networks of filmmakers state wide

\*Educate filmmakers on resources available in their state